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INTERNATIONAL WORLD OF VACATIONS® REACHES JOINT VENTURE AGREEMENT WITH APPLE VACATIONS

March 3, 2006, CINCINNATI, OH – International World of Vacations (IWW), a leader in the home-based travel business, is pleased to announce it has reached a sales and marketing agreement with Apple Vacations. The agreement provides IWW's home-based Independent Representatives with vacation packages to the most popular destinations worldwide with savings they can pass on to their customers.

For 35 years, Apple Vacations has been offering convenient and affordable vacation packages to top beach and ski destinations. In addition to Apple's exclusive non-stop flights, daily scheduled flights are available from over 200 U.S. cities nationwide, on most major international and domestic carriers. Apple Vacations also travels to the Caribbean, Mexico, Bahamas, Hawaii, Costa Rica, and Europe.

According to William LaSelle, President and CEO of IWW, "International World of Vacations helps Apple Vacations reach an even wider customer base, in turn, Apple provides IWW with vacation packages that our customers have been waiting for."

International World of Vacations (IWW) is a leader in the home-based travel business blending online technology with the personalized service of trained Independent Representatives (IRs) to provide the best vacation packages from the top vacation suppliers worldwide. IWW IRs enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the *Small Business Journal* as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, investors and consumers alike.

For more information on International World of Vacations or to become an Independent Representative, please call 1-866-498-6388 or visit www.iwwnet.com.

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