



FOR IMMEDIATE RELEASE

INTERNATIONAL WORLD OF VACATIONS WELCOMES
INTERIM CHIEF FINANCIAL OFFICER

January 27, 2009 – International World of Vacations recently hired Mr. Robert Seibel as Interim Chief Financial Officer. Based in Cincinnati, Ohio, Bob will be responsible for all financial operations for the company.

He is the president of Seibel & Katz CPAs and has worked in finance for more than 25 years. Bob earned his Masters in Business Administration from Xavier University and was awarded a Bachelors of Business Administration from the University of Cincinnati. He is also a member of the Ohio Society of CPAs and the American Institute of Certified Public Accountants.

For more information on International World of Vacations, please call 866-498-6388 or visit www.iwvnet.com.

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About International World of Vacations (IWW)

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.