



## **FOR IMMEDIATE RELEASE**

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## **INTERNATIONAL WORLD OF VACATIONS WELCOMES NEW MEMBER OF THE BOARD OF DIRECTORS**

**OCTOBER 8, 2008** – International World of Vacations (IWW) is honored to announce that Sandra Mumm has joined the Company’s Board of Directors. She has also been promoted to the President of Operational Development and is responsible for group development and operational customer service.

Ms. Mumm has been with IWW since 2003 and has served as the head of the Corporate Governance Committee for the past three years. IWW Board Member Edward Schauer says, “I think Sandy is a natural. She wants nothing but the best for IWW and it would be a crowning time for her with all the time she has spent in the travel industry.”

With more than 30 years in the travel industry, Ms. Mumm earned the professional designation, CTC (Certified Travel Counselor), from the Institute of Certified Travel Agents in the late 1970s and became a Life Member in 1986. During her career she has been an inside sales agent, outside sales agent, trainer and travel agency manager, working in both Miami and Venice, Florida.

In 2001, she retired from AAA Auto Club South in Venice. She specialized in luxury travel and has traveled extensively in Africa and South America. Her duties included escorting groups to Europe, Australia/New Zealand, South America, the Orient and the Caribbean.

For more information on International World of Vacations or to become an Independent Representative, please call 1-866-498-6388 or visit [www.iwvnet.com](http://www.iwvnet.com).

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### **About International World of Vacations (IWW)**

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW’s unique vacation credit bonus program as



well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as “one of the five best business opportunities in the country today,” IWWV provides unparalleled opportunity for entrepreneurs, and consumers alike.