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CONTACT: Birney Reed, International World of Vacations
breed@iwvnet.com
Direct: (941) 429-4306; Toll Free (Office): 866-498-6388

INTERNATIONAL WORLD OF VACATIONS PARTNERS WITH NATIONAL TV SPOTS (NTVS) FOR NATIONAL ADVERTISING CAMPAIGN

February 8, 2008 – International World of Vacations (IWW), a recognized leader in home-based online travel, has partnered with National TV Spots (NTVS), a major national media placement company, to produce and place their inaugural national television campaign.

The campaign goal is to reach 96-million homes on cable and satellite nationally. NTVS will be handling all media placement as well as provide creative input for IWW's television campaign. According to William LaSelle, President and CEO of International World of Vacations, "This is the perfect marriage of two companies that believe in the absolute successful future of the home-based business entrepreneur."

The campaign, set to launch in March 2008, will target the recruitment of Independent Representatives and create branding for the end-user consumer. Since IWW is like no other home-based business in the market today, finding the right placement and market for these commercials will be a new endeavor for NTVS. NTVS will be handling the placement for the campaign throughout the next fiscal year.

For more information on International World of Vacations or to become an Independent Representative, please call 1-866-498-6388 or visit www.iwvnet.com.

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About International World of Vacations (IWW)

IWW is a recognized leader in the home-based travel business blending online technology with the personalized service of trained home-based travel representatives to provide the best vacation packages from the top vacation suppliers worldwide. IWW representatives enjoy the benefits of IWW's unique vacation credit bonus program as well as the flexibility of owning a home-based business. Endorsed by the Small Business Journal as "one of the five best business opportunities in the country today," IWW provides unparalleled opportunity for entrepreneurs, and consumers alike.